



**Community Telecast, Inc.**  
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## **We Broadcast the Community!™**

*Community Telecast, Inc. (CTI22), [IRS 501 (c)(3)] has been the only broadcast cable television company in the metro Omaha area and within 18 states to focus on the community. For our general operations we receive NO tax support from the federal government, State of Nebraska, or local government. We are supported only through membership fees and donations.*

May 10, 2011

### **Mayor Jim Suttle and Council Members**

City of Omaha  
1819 Farnam St., Ste LC-1  
Omaha, NE 68183

#### **Copy To: Council Members**

Pete Festersen - District 1  
Ben Gray - District 2  
Chris Jerram - District 3

Garry Gerandt - District 4  
Jean Stothert - District 5  
Franklin Thompson - District 6  
Thomas Mulligan - District 7

RE: Franchise Agreement

Hello, Mayor Jim Suttle and Omaha City Council Members:

At today's City Council meeting Cox's legal representative specifically identified internet-based and/or wireless industries as the driving force for its decision to abandon any association with the "legacy operation" of PEG channels. Let's assess Cox's manipulative rant with an apples-to-apples comparison, bottom line: Cox's fundamental business is to lay cable. Period. The problem for Cox (and other traditional "land-based" multichannel video programming distributors is that they don't make as much profit as the (essentially) non-paying customers (YouTube.com, FaceBook.com, etc.) they distribute via the Internet on their bandwidth. This is analogous to a toll road company complaining that it's not making as much money as Shell Oil, BP, Exxon, etc. because they are selling gasoline at \$4.25 per gallon – which continues to escalate - versus a flat 50¢ toll road access fee.

Cox doesn't compete with FaceBook.com or YouTube.com or Amazon.com, or any Internet based businesses, because unlike the aforementioned businesses, **in order to deliver its product** Cox must actually secure access (right-of-way) to tangible physical property owned by the citizens of Omaha or the City of Omaha. If Cox truly wants to compete with the ".coms," then it should get out of the cable laying business and figure out what kind of "leading edge technologies" they can imbue with "cox.com."

You're smarter than to believe the crap Cox's is trying to shovel up you noses, right? Right?

On more thing: CTI22 is totally against any new taxes to support PEGs or an increase of any kind to support PEGs. As clearly detailed in the robust letter we submitted to the City Council today, if not for Cox's unethical and discriminatory business practices we're confident CTI22 could thrive for the immediate benefit of the citizens of Omaha. *We know there's a demand for what we offer because the citizens of Omaha consistently tell us, which is why we're telling you!* **If you don't believe me, then why don't you join me (in a job audit) as I "cold call" citizens, organizations, and businesses about broadcasting "their programs" to inform, educate and entertain their peers, the citizens of Omaha?** Yes, spend an afternoon with me, the only person in Omaha that actually interacts with citizens of Omaha on a daily basis about broadcasting on community access! Here's my cell phone: 402-517-5112

Have a great day!

Trip Reynolds  
General Manager

c: Dr. Everett S. Reynolds, President/CEO, Community Telecast, Inc.

**CTI22 is public-accessible to all of Omaha!**

**DID YOU KNOW?** As reported in April 2010 to the Omaha City Council [<http://www.cti22.org/franchise.htm>], at any given time CTI22's broadcast audience ranges from 13% to 20% of Cox subscribers! CTI22 broadcasts more of the following content than all other metro area TV stations combined: public service announcements promoting metro Omaha community-based organizations, events, and businesses; more original programming involving elected officials; more original, Omaha-based programming for African-American, Latino, Native American, Asian, and other ethnic groups; and more original, Omaha-based religious programming.

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